ORDER

Orders	Order / Rev:	A2512735		
	Alt Order #:	26922973		
	Product Desc:	Candidate		KSN
	Estimate:	397		Wichita KS KSNW
	Flight Dates:	05/18/20 - 05/31/20	Primary AE:	Katz Washington
	Original Date / Rev:	05/18/20 / 05/18/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	BrabenderCox		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Brabender Cox Email	Billing Calendar:	Broadcast
		108 South Street, SE	Billing Cycle:	EOM
		Leesburg, VA 20175	Agency Commission:	15%
Advertiser	Name:	POL/Susan Wagle/US Senate/KS/Rep	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL11	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN12303/TO1358/SP11154
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P4		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	31	\$6,675.00	\$5,673.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	31	\$6,675.00	\$5,673.75	136.90
Totals	31	\$6,675.00	\$5,673.75	136.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Cod	le Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	Multi			Today Show 7-	8am CM	7-8am	- T	:30	1	\$175.00 P4	2.30 NM	1	\$175.00
	Channe	ls : KSN0	C,KSNG,KSI	•	_								
				Today Show 7-	-8am								
	•	Show (7-8	,										
		rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
V	Veek: 05/	18/20	05/24/20	- T	1	\$175.00	2.30						
N 2	Multi	05/20/2	0 05/20/20	Today Show 7-8	8am CM	7-8am	W	:30	1	\$175.00 P4	2.30 NM	1	\$175.00
	Channe	ls : KSN0	C,KSNG,KSN	NL,KSNW									
				Today Show 7-	-8am								
	Today S	Show (7-8	Bam)										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 05/	18/20	05/24/20	W	1	\$175.00	2.30						
N 3	Multi	05/21/2	0 05/21/20	Today Show 7-	8am CM	7-8am	T	:30	1	\$175.00 P4	2.30 NM	1	\$175.00
	Channe	ls : KSN0	C,KSNG,KSN	NL,KSNW									
				Today Show 7-	-8am								
	Today S	Show (7-8	Bam)										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 05/	18/20	05/24/20	T	1	\$175.00	2.30						
N 4	Multi	05/22/2	0 05/22/20	Today Show 7-8	8am CM	7-8am	F	:30	1	\$175.00 P4	2.30 NM	1	\$175.00
	Channe	ls : KSN0	C,KSNG,KSN	NL,KSNW									
				Today Show 7-	-8am								
	Today S	Show (7-8	Bam)										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		

Print Date: 05/18/20 15:48:42 Page 2 of 4

Order / Rev: A2512735 Advertiser: POL/Susan Wagle/US Senate/KS/Rep

Alt Order #: 26922973 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 05/18/20 - 05/31/20 Estimate: 397

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Week: 05/18	Date 8/20	End Date 05/24/20	Weekdays	Spots/Week 1	Rate \$175.00	Rating 2.30						_
			Today Show 7-8		7-8am	- T	:30	1	\$175.00 P4	2.30 NM	1	\$175.00
		C,KSNG,KSI	NL,KSNW									
Today Sh	now (7-8	am)	Today Show 7-8	am								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/25		05/31/20	- T Today Show 7-8	am CM	\$175.00 7-8am	2.30 W	:30	1	\$175.00 P4	2.30 NM	1	\$175.00
		C,KSNG,KSI			, oan	••	.00	•	ψ170.001 4	2.00 14101		ψ170.00
Today Sh												
Start Week: 05/25	Date 5/20	End Date 05/31/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$175.00	Rating 2.30						
		0 05/28/20 C,KSNG,KSI	Today Show 7-8	am CM	7-8am	T	:30	1	\$175.00 P4	2.30 NM	1	\$175.00
			Today Show 7-8	am								
Today Sh	•	•	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Consta ///onle	Data	Dating					•	
<u>Start</u> Week: 05/25	Date 5/20	End Date 05/31/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$175.00	Rating 2.30						
			Today Show 7-8	am CM	7-8am	F	:30	1	\$175.00 P4	2.30 NM	1	\$175.00
Channels	: KSNC	C,KSNG,KSI	NL,KSNW Today Show 7-8	am								
Today Sh	•	•										
Start Week: 05/25	Date 5/20	End Date 05/31/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$175.00	Rating 2.30					l	
			Meet the Press	CM	Meet the Pr		:30	1	\$200.00 P3	0.60 NM	1	\$200.00
Channels	: KSNC	C,KSNG,KSI	NL,KSNW Meet the Press									
Meet The	Press		Weet the Fress									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/18		05/24/20	KSN News at Fiv	re CM	\$200.00 5-530pm	0.60 - T	:30	1	\$175.00 P4	4.60 NM	1	\$175.00
		C,KSNG,KSI	NL,KSNW						,			,
KSN New	vs		KSN News at Fi	ve								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/18		05/24/20	- T KSN News at Five	re CM	\$175.00 5-530pm	4.60 W	:30	1	\$175.00 P4	4.60 NM	1	\$175.00
		05/20/20 C,KSNG,KSI		re Civi	5-550pm	vv	.30	1	\$175.00 F4	4.00 INIVI	l '	\$175.00
KSN New	us.		KSN News at Fi	ve								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 05/18		05/24/20	W	1	\$175.00	4.60			Ф475 00 D4	4.00 1114		0.475 .00
		0 05/21/20 C,KSNG,KSI	KSN News at Fiv NL,KSNW	ve CM	5-530pm	T	:30	1	\$175.00 P4	4.60 NM	1	\$175.00
IZENI Nov			KSN News at Fi	ve								
KSN New Start	vs Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 05/18		05/24/20	T	1	\$175.00	4.60						
		0 05/22/20 C,KSNG,KSI	KSN News at Fiv	e CM	5-530pm	F	:30	1	\$175.00 P4	4.60 NM	1	\$175.00
),NONO,NO	KSN News at Fi	ve								
KSN New		End Data	Wookdovo	Spoto/Mook	Poto	Poting						
Week: 05/18	Date 8/20	End Date 05/24/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$175.00	Rating 4.60					l	
		0 05/25/20 C,KSNG,KSI	·		5-530pm	M	:30	1	\$175.00 P4	4.60 NM	1	\$175.00
KSN New	vs.		KSN News at Fi	ve								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/25		05/31/20	M	1	\$175.00	4.60			0475.00.5 :	4.00 ***		0.177 0.5
N15 Multi (05/26/20	0 05/26/20		CM	5-530pm	- T	:30	1	\$175.00 P4	4.60 NM	1	\$175.00

Print Date: 05/18/20 15:48:42 Page 3 of 4

Order / Rev: A2512735 Advertiser: POL/Susan Wagle/US Senate/KS/Rep

Alt Order #: 26922973 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 05/18/20 - 05/31/20 Estimate: 397

In Ch	Stort	End	Inventory Code	Prook	Stort/End	Timo Dovo	lon Cn	oto	Poto Pri	Dta Tuno	Spoto	A mount
Ln Ch	Start	End	Inventory Code KSN News at Five		Start/End	Time Days	Len Sp	อบเร	Rate Pii	Rtg Type	Spois	Amount
Channe KSN Ne		C,KSNG,KS	NL,KSNW KSN News at Five	Э								
	rt Date	End Date 05/31/20	Weekdays - T	Spots/Week 1	Rate \$175.00	Rating 4.60						
N16 Multi Channe		0 05/27/20 C,KSNG,KS	KSN News at Five	e CM	5-530pm	W	:30	1	\$175.00 P4	4.60 NM	1	\$175.00
KSN Ne	2440		KSN News at Five	Э								
	rt Date	End Date 05/31/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$175.00	Rating 4.60						
N17 Multi		0 05/28/20	KSN News at Five	·	5-530pm	T	:30	1	\$175.00 P4	4.60 NM	1	\$175.00
		C,KSNG,KS	NL,KSNW KSN News at Five	Э								
KSN Ne	ews art Date	End Date	Mookdays	Spots/Week	Poto	Pating						
Week: 05/		05/31/20	<u>Weekdays</u> T	<u>Spois/week</u>	<u>Rate</u> \$175.00	Rating 4.60						
N18 Multi Channe		0 05/29/20 C,KSNG,KS		e CM	5-530pm	F	:30	1	\$175.00 P4	4.60 NM	1	\$175.00
KSN Ne			KSN News at Five	Э								
	rt Date	End Date 05/31/20	Weekdays	Spots/Week	<u>Rate</u> \$175.00	Rating 4.60						
N19 Multi			KSN News at Six	CM	6-630p	- T	:30	1	\$225.00 P4	5.50 NM	1	\$225.00
		C,KSNG,KS	NL,KSNW KSN News at Six		·							
KSN Ne		End Data	Modedaya	Cnoto/Mook	Doto	Dating						
Week: 05/		End Date 05/24/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$225.00	Rating 5.50						
	els : KSN	0 05/20/20 C,KSNG,KS	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	W	:30	1	\$225.00 P4	5.50 NM	1	\$225.00
KSN Ne	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/24/20	W	<u> </u>	\$225.00	5.50						
N21 Multi Channe		0 05/21/20 C,KSNG,KS	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	T	:30	1	\$225.00 P4	5.50 NM	1	\$225.00
KSN Ne	ews		riori riono di Oix									
Sta Week: 05/	rt Date /18/20	End Date 05/24/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$225.00	Rating 5.50						
N22 Multi Channe		0 05/22/20 C,KSNG,KS	KSN News at Six NL,KSNW	СМ	6-630p	F	:30	1	\$225.00 P4	5.50 NM	1	\$225.00
KSN Ne	owe.		KSN News at Six									
Sta	rt Date	End Date	Weekdays F	Spots/Week	Rate	Rating						
Week: 05/		05/24/20	KSN News at Six	CM	\$225.00 6-630p	5.50 - T	:30	1	\$225.00 P4	5.50 NM	1	\$225.00
		C,KSNG,KS		Civi	0-030р	-1	.50	'	Ψ223.001 4	3.30 INIVI	'	Ψ223.00
KSN Ne	ews											
Sta Week: 05/	rt Date	End Date 05/31/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$225.00	Rating 5.50						
		0 05/27/20	KSN News at Six	CM	6-630p	W	:30	1	\$225.00 P4	5.50 NM	1	\$225.00
		C,KSNG,KS							,			,
KSN Ne						5						
Sta Week: 05/	rt Date /25/20	End Date 05/31/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$225.00	Rating 5.50						
N25 Multi	05/28/2		KSN News at Six	CM	6-630p	T	:30	1	\$225.00 P4	5.50 NM	1	\$225.00
		,	KSN News at Six									

Print Date: 05/18/20 15:48:42 Page 4 of 4

Order / Rev: A2512735 Advertiser: POL/Susan Wagle/US Senate/KS/Rep

Alt Order #: 26922973 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 05/18/20 - 05/31/20 Estimate: 397

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
KSN Ne <u>Sta</u> Week: 05/2	rt Date	End Date 05/31/20	Weekdays T	Spots/Week 1	Rate \$225.00	Rating 5.50						
N26 Multi Channe KSN Ne	ls : KSN	20 05/29/20 C,KSNG,KSI	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	F	:30	1	\$225.00 P4	5.50 NM	1	\$225.00
	rt Date	End Date 05/31/20	Weekdays	Spots/Week 1	Rate \$225.00	Rating 5.50						
N27 Multi Channe Wheel o	ls : KSN	20 05/22/20 C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	F	:30	1	\$300.00 P4	7.80 NM	1	\$300.00
	rt Date	End Date 05/24/20	Weekdays	Spots/Week 1	Rate \$300.00	Rating 7.80						
Channe	ls : KSN	C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	- T	:30	1	\$300.00 P4	7.80 NM	1	\$300.00
Wheel o Stal Week: 05/2	rt Date	End Date 05/31/20	Weekdays - T	Spots/Week 1	Rate \$300.00	Rating 7.80						
	ls : KSN	C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	T	:30	1	\$300.00 P4	7.80 NM	1	\$300.00
Wheel o <u>Sta</u> Week: 05/2	rt Date	e End Date 05/31/20	Weekdays T	Spots/Week 1	Rate \$300.00	Rating 7.80						
N30 Multi Channe		05/20/20 C,KSNG,KSI	Wed Prime Hour 7 NL,KSNW Wednesday 7-8p	1 CM	7-8p	W	:30	1	\$400.00 P4	6.40 NM	1	\$400.00
Chicago <u>Sta</u> Week: 05/	rt Date	End Date 05/24/20	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 6.40						
N31 Multi	05/21/2		Thur Prime Hour 3 NL,KSNW Thursday 9-10p	· ·	9-10p	T	:30	1	\$400.00 P4	2.70 NM	0	\$0.00
Week: 05/ Spot Ch 1 Multi	rt Date 18/20 Date Ra	End Date 05/24/20 ange D	Weekdays T escription hur Prime Hour 3	Spots/Week 1 Star 9-10	Rate \$400.00 t/End Time p	Rating 2.70	<u>Veekdays</u> Th		ngth <u>Rate</u> :30 (\$400.00)	Rtg Type 2.70 NM		
		20 05/21/20 C,KSNG,KSI	Thur Prime Other NL,KSNW Thur Prime Other		8p-10p	T	:30	1	\$400.00 P4	2.70 NM	1	\$400.00
Law & C Sta Week: 05/	rt Date	/U-NBC End Date 05/24/20	Weekdays T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 2.70		_				
										Totals	31	\$6,675.00



125 West 55th St New York, NY 10019 Contract # 26922973 Changes as of: 5/18/2020 at 3:45 PM Version: Current State Version 2

CPE: 81/89/397 Flight: 5/18/20 - 5/31/20

Advertiser: Susan Wagle for Senate Agency: BRABENDER COX Market: Wichita

108 SOUTH STREET,

3RD FL

MARKET STATION LEESBURG, VA 20175

Agency Order #: 9598555

Product: Candidate

Buyer: Kundu, Liz Salesperson: KELLY JOHNS 202-872-5880

Service: Nielsen Primary Demo: Adults 35+ Assistant: KELLY JOHNS

Office: WASHINGTON

Station: KSNW

Total CPP: \$48.76 **Total GRP: 136.9** Traffic #: A2512735

Total Spots: 31

Con Type: POLITICAL/VOTE

Total \$: \$6,675.00

202-872-5880

Separation:

											5/	18 - 5/	30						
# Day/Time	DP	Program	Rate	A35P Rating	Len	5/18	5/19	5/20	5/21	5/22	5/23	5/24	5/25	5/26	5/27	5/28	5/29	5/30	
M-F 1 7a-8a		Today Show (7-8am)	\$175.00			0	1	1	1	1	0	0	0	1	1	1	1	0	
Su 2 9a-10a		Meet The Press	\$200.00	0.6	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
M-F 3 5p-5:30p		KSN News	\$175.00	4.6	30	0	1	1	1	1	0	0	1	1	1	1	1	0	
M-F 4 6p-6:30p		KSN News	\$225.00	5.5	30	0	1	1	1	1	0	0	0	1	1	1	1	0	
M-F 5 6:30p-7p		Wheel of Fortune	\$300.00	7.8	30	0	0	0	0	1	0	0	0	1	0	1	0	0	
W 6 7p-8p		Chicago Med-NBC	\$400.00	6.4	30	0	0	1	0	0	0	0	0	0	0	0	0	0	
Th 7 9p-10p		Law & Order: SVU-NBC	\$400.00	2.7	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
Th 8 8p-10p		Red Nose Day	\$400.00		30	0	0	0	1	0	0	0	0	0	0	0	0	0	
1 1 1		,	1,		TALS:		3	1	1	1	0	1	1	4	3	4	3	<u> </u>	



125 West 55th St New York, NY 10019 Contract # 26922973 Changes as of: 5/18/2020 at 3:45 PM Version: Current State Version 2

Senate

CPE: 81/89/397 Flight: 5/18/20 - 5/31/20 Station: KSNW Con Type: POLITICAL/VOTE Agency: BRABENDER COX Advertiser: Susan Wagle for Market: Wichita **Total \$:** \$6,675.00

108 SOUTH STREET, Product: Candidate Office: WASHINGTON Total Spots: 31

3RD FL

MARKET STATION **Agency Order #: 9598555** Service: Nielsen Total CPP: \$48.76 LEESBURG, VA 20175 Buyer: Kundu, Liz Primary Demo: Adults 35+ **Total GRP: 136.9**

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2512735 202-872-5880 202-872-5880

Separation:

								5/31 - 5/31	Total	Total		
;	# Day/Time	DP	Program	Rate	A35P Rating	Len	5/31		Spots	\$	CPP*	GRP*
	M-F 1 7a-8a		Today Show (7-8am)	\$175.00			0		8	\$1,400.00	\$76.09	18.4
	Su 2 9a-10a		Meet The Press	\$200.00	0.6	30	0		1	\$200.00	\$333.33	0.6
,	M-F 3 5p-5:30p		KSN News	\$175.00	4.6	30	0		9	\$1,575.00	\$38.04	41.4
	M-F 4 6p-6:30p		KSN News	\$225.00	5.5	30	0		8	\$1,800.00	\$40.91	44.0
	M-F 5 6:30p-7p		Wheel of Fortune	\$300.00	7.8	30	0		3	\$900.00	\$38.46	23.4
	W 6 7p-8p		Chicago Med-NBC	\$400.00		30	0		1	\$400.00		
	Th 7 9p-10p		Law & Order: SVU-NBC	\$400.00	2.7	30	0		0	\$0.00	\$148.15	0.0
	Th 8 8p-10p		Red Nose Day	\$400.00		30	0		1		\$148.15	2.7
		•		•	•	TALS:	0		31	\$6,675.00	\$48.76	136.9



125 West 55th St New York, NY 10019 Contract # 26922973 Changes as of: 5/18/2020 at 3:45 PM Version: Current State Version 2

CPE: 81/89/397 Flight: 5/18/20 - 5/31/20 Station: KSNW Con Type: POLITICAL/VOTE

Agency: BRABENDER COX Advertiser: Susan Wagle for Market: Wichita Total \$: \$6.675.00 Senate

108 SOUTH STREET, Product: Candidate Office: WASHINGTON Total Spots: 31 3RD FL

MARKET STATION Agency Order #: 9598555 Service: Nielsen Total CPP: \$48.76 LEESBURG, VA 20175 Buyer: Kundu, Liz Primary Demo: Adults 35+ **Total GRP: 136.9**

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2512735 202-872-5880

202-872-5880

Separation:

Special Instructions

	Order Level Comments									
Date/Time	Added by	Comment								
05/18/20 10:13 AM	System	Notice Received.								

	Competitive Information									
Market Budget: \$6,675										
KSNW Share:	100%									
Comment:										
	Competitive Unknown									

Daypart Summary										
Day/Time	% Distrib	Spots	Dollars	CPP	GRP					
	100%	31	\$6,675.00	\$48.76	136.9					
Total	100%	31	\$6,675.00	\$48.76	136.9					

Monthly Summary							
Month	Spots	Dollars					
2020-May	31	\$6,675.00					
Total	31	\$6,675.00					

	Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment		
Revision	5/18/20 3:24 PM	KELLY JOHNS	Confirmed			\$0	\$6,675.00	Changes: 2 buylines added or modified.		
Queued for Electronic Contracting	5/18/20 9:58 AM					\$0	\$0			
New	5/18/20 8:22 AM	KELLY JOHNS	Confirmed	31		\$6,675.00	\$6,675.00			

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES. NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.